

# Intermediate Evaluation Report for the Living Laboratory Graz (Austria)

Just in time for the Cyclelogistics project the City of Graz started to fund the purchase of cargo bicycles for business (but not for private) users. This subsidy serves to reduce motorized business related traffic within Graz. The subsidy is restricted to:

- (1) 50% of the purchasing costs of cargo bicycles are subsidized, up to a maximal amount of €1000 per bicycle.
- (2) Per company or institution one cargo bicycle is eligible for subsidy.

At the beginning the subsidy scheme was limited to €5000. But it has been so successful that every time this amount is used up it gets prolonged again.

Businesses and organisations that tested Cargo bicycles as part of the Cyclelogistics Living Laboratory were then made aware of the funding and received guidelines on how to apply.

So far 17 cargo bicycles have been purchased with the subsidy scheme of the City of Graz (since beginning of 2012).

We have been able to reach 11 of users and evaluate their satisfaction with the new cargo bikes.

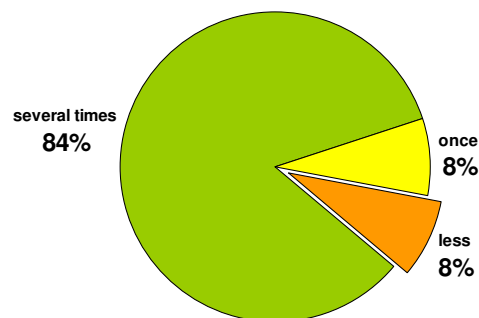
## 1) What do you use it for?

- Bicycle courier companies
- Restaurants
- Design studio
- Graphic designer
- Advertising companies
- IT company
- Online Shop
- Fair Trade Cloth shop

## 2) How often do you use your cargo bicycle per week?

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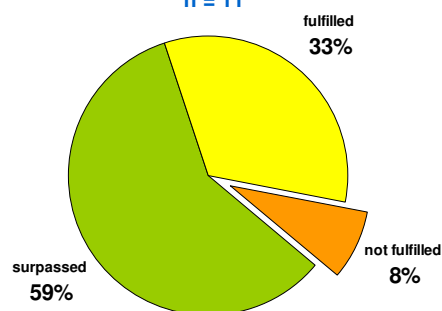
Evaluation Living Lab 2012-2013  
 n = 11



3) Were your expectations satisfied or not?

## Where your expectations:

Evaluation Living Lab 2012-2013  
 n = 11



4) How heavy are the goods that you are transporting?

On average: 14kg

Range: between 3 and 80kg

5) What is the average distance you are covering with your cargo bike?

On average: 3km

Range: 1 – 15km

All eleven users are willing to participate in an interview and photo session that journalists from the chamber of commerce want to carry out for their magazin

